



Lina Das
Director

Lina is a learning strategist, a highly experienced facilitator and coach. She leads a wide range of consulting engagements, making use of more than 20 years of experience in serving clients from diverse fields. Her background includes designing, delivering, and managing large-scale leadership development and culture change initiatives for different organizations. Her approach to organizational development is to help analyze and evolve behaviors, increase effectiveness and thereby impact business results. She integrates the best of current research with practical, real-life application. Her industry experience spans financial services, manufacturing, professional services, and consumer products among others. Lina's proven approach is pragmatic and designed to support clients in the areas that yield the highest personal and organizational impact.

Professional Background

Before joining HR Anexi as the Practice Head for L&OD, she was the Head of L&D for the People Group, where she managed training delivery and operations to ensure that the interventions and curriculum were cost effective, consistent, efficient, and met or exceeded stake holder expectations. Lina has worked with other Human Capital Consulting firms like Adecco and Hero Mindmine in various senior positions.

She is a certified Lee Hecht Harrison Coach and Counsellor for Career Transition and Management Services and has worked closely with senior management teams from Morgan Stanley, Lehman Brothers, Nokia Siemens Network and Dow Chemicals in their outplacement endeavours.

Lina has spent a decade in the advertising and has worked with leading agencies like Ogilvy and Grey in the Account Management function.

Education and Credentials

She has completed her M Sc from Calcutta University. Lina is a SUNDOOR certified *Firewalk* Instructor and Empowerment Coach, Certified NLP Practitioner, Certified Professional Behavioural Analyst (CPBA) and 6 Thinking Hats Practitioner. She is also a coach and global facilitator for BlessingWhite's Leadership Programs viz. *Why Should Anyone Be Led by You®*, *Managing Personal Growth® (MPG)* and *Helping Others Succeed® (HOS)*.